

March 1, 2021

 National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor Plot No. C/1, G Block; Bandra (East) Mumbai 400 051

NSE Scrip Code: RADIOCITY

ISIN: INE919I01024

2. BSE Limited

Corporate Relationship Department

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BSE Scrip Code: 540366 ISIN: INE919I01024

Dear Sirs,

Sub: Press Release titled "Radio City & Mid-Day End the Season 2 of the Most Credible Hitlist OTT Awards With a Bang".

In compliance with Regulation 30 (6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the above mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully For Music Broadcast Limited

Chirag Bagadia

Company Secretary and Compliance Officer

Encl: as above













Radio City & Mid-Day End the Season 2 of the Most Credible Hitlist OTT Awards With a Bang!

Garnered Over 3.20lakh votes, Radio City & Mid-Day Crowned India's favourite Digital stars at The Season 2 of Hitlist OTT Awards.

The grand finale witnessed Kunal Kemmu bag the Best Actor Male (Film), Pratik Gandhi Best Actor – Series (Male) while Janhvi Kapoor won the Best Actor (Female) (Film) amongst many others

Mumbai, 1st **March 2021**: Radio City & Mid-Day culminated the second edition of the Hitlist OTT Awards on 26th February 2021. The grand finale night virtually felicitated some of the most proficient entertainers from the OTT universe. The month-long activity that was launched mid-January this year, saw India's favourite OTT content compete with one another to claim the winners' crown. With an overwhelming response of over 3.20 lakhs votes, the first ever OTT awards by a media conglomerate, was surely a hit. The winners were selected basis jury and public voting.

Rising as one of the fastest growing industry, OTT platforms have been a source of entertainment to the Indian masses, especially during the pandemic-induced lockdown. To celebrate this platform and to honour content creators and artists in this space, Radio City and Mid-Day launched the second season of the Hitlist OTT Awards, post receiving an astounding response in Season 1. The activity commenced on 16th January with the voting lines opened for the public to vote for their favourite artists, web series and movies across 14 categories.

The gala event witnessed Scam 1992 winning most of the awards across categories like Best series (overall and drama), Best Ensemble cast, Best Actor and Actress for Pratik Gandhi and Shreya Dhanwanthary's performances. Mismatched won the award for Best Series in the romance genre. Kunal Kemmu was awarded as the Best actor for Lootcase (Disney+Hotstar) and Janhvi Kapoor was awarded as the Best Actor Female for Gunjan Saxena: The Kargil girl (Netflix). Amazon Prime Video was awarded as the Best Web Platform owing to its superlative user experience.

Ms. Varsha Ojha, Head, Marketing and Digital, Mid-day & Radio City said, "After the success of the first season, we worked relentlessly towards making Hitlist OTT Awards bigger and better in its second season. Garnering 3.20 lakh votes, an 82 % increase from season 1 is a testament to our hard work and showcases the success of the property which has not only been appreciated by the industry but public at large. We surely are on our way to making this property a legacy. As we culminate this season, I would like to thank each and every person for their contribution in making this platform a big success. Heartiest congratulations to all the winners! We can't wait to be back with another rocking season 3."

Mayank Shekhar, Entertainment Editor, Mid-day said, "I am thankful to the audience for giving us a fantastic response for the second season of Hitlist OTT Awards. Kudos to the Mid-day and the Radio City team for putting this together and making it a hit. Being a part of the jury was indeed a fulfilling experience. Congratulations to all the winners Happy Binging to all of you!"

Pratik Gandhi, lead actor of Scam 1992: The Harshad Mehta Story, said, "It has been a wonderful year for content and I am glad that I could contribute my share in this pie. I have been receiving so many responses across the nation for Scam 1992 that it makes me happy as a performer. Through my craft, I wish to stay connected to my audience. I would like to thank the Hitlist OTT Awards team for recognising Scam 1992 as one of the top entertaining series of 2020. The series has won five awards, and this wouldn't have been possible without the love and support of our fans. We promise

to keep our viewers entertained with powerful and entertaining content in the coming days. I would also like to thank Radio City and Mid-Day for celebrating our work and giving us the platform to connect with our viewers."

Hitlist Web Awards 2021 Winner List

Click Here: https://www.radiocity.in/hitlistottawards/

Category	Winner
Best Series	Scam 1992, (Sony LIV)
Best Series – Romance/Comedy	Mismatched, (Netflix)
Best Series – Drama	Scam 1992, (Sony LIV)
Best Series – Thriller	Asur, (Voot Select)
Best Series – Non- Fiction	Fabulous lives of Bollywood wives (Netflix)
Best Direct-to-Web film (Hindi)	Serious Men (Netflix)
Best Direct-to-Web film (other Indian	Soorarai Pottru Tamil, (Amazon Prime
languages)	Video)
Best Actor – Film (Male)	Kunal Kemmu – Lootcase (Disney+Hotstar)
Best Actor – Film (Female)	Janhvi Kapoor – Gunjan Saxena: The Kargil
	girl (Netflix)
Best Supporting Actor – Film (Male)	Pankaj Tripathi – Gunjan Saxena: The Kargil
	girl (Netflix)
Best Supporting Actor – Film (Female)	Indira Tiwari – Serious Men (Netflix)
Best Ensemble Cast	Scam 1992, (Sony LIV)
Best Web platform	Amazon Prime Video
Best Actor – Series (Male)	Pratik Gandhi – Scam 1992 (Sony LIV)
Best Actor – Series (Female)	Shreya Dhanwanthary - Scam 1992 (Sony
	LIV)
Best Supporting Actor – Series (Male)	Barun Sobti – Asur, (Voot Select)
Best Supporting Actor - Series (Female)	Anupriya Goenka – Criminal Justice Season
	2: Behind closed doors, (Disney+Hotstar)

About Mid-day

Mumbai's homegrown newspaper - Mid-day is a 41-year-old brand that is squarely focused on the city and its residents. Considered the last word in local news, it effortlessly straddles in-depth local reportage with exclusive entertainment news and robust sports coverage. Mid-day was the first newspaper to introduce a daily entertainment section with detailed and accurate news about the film, television and web industry, making Hitlist a game changer in daily journalism. Its around-town section The Guide is the city's only leisure guidebook to offer free and fair coverage of all that's new and worth experiencing in the city. Mid-day's annual recognition of the best food and drink establishments to have opened in Mumbai - The Guide Restaurant Awards - has set a benchmark by being the only nofear, no-favour F&B honour that the city hosts. Mumbai's favourite tabloid continues to rank amongst the top 10 English national dailies as per IRS. (Source: IRS 2019 Q1 to Q4 (AIR))

Staying one step ahead, Mid-day has launched an interactive digital tabloid to keep its readers updated about the happenings in the city. For the first time ever in the history of print media, the first-of-its-kind digital tabloid is available on smartphones, laptops and tablets at an unbeatable price of ₹1 per day. Combining the traditional feel of newspaper reading with contemporary technology, Mid-day also launched its mobile app which is exclusively for subscribers. With fast-loading and optimised interface, readers can now stay updated with all things #MadeinMumbai anytime, anywhere.

Mid-day is a subsidiary of Jagran Prakashan Ltd (JPL), India's leading media and communications group, with interests across print, radio, OOH, activation, mobile and digital, making it one of the largest media businesses in the country.

About Radio City:

Radio City, a part of Music Broadcast Limited (MBL) is a subsidiary of Jagran Prakashan Ltd. Being the first FM radio broadcaster in India and with 19 years of expertise in the radio industry, Radio City has consistently been the number one radio station in Bengaluru and Mumbai with 24.8% and 15.2% average listenership share respectively. (Source: RAM Data, TG: 12+ Period: Week 1, 2013 to Week 49, 2020). Radio City Delhi ranks #2 with a 13.1% average listenership share (Source: RAM Data, TG: 12+ Period: Week 1, 2019 to Week 49, 2020).

Music Broadcast Limited currently has 39 stations across 12 states, comprising 62% of the country's FM population. Radio City reaches out to over 69 million listeners in 34 cities covered by AZ Research 2019 (Source: AZ Research Report). The network provides terrestrial programming along with 17 other web-stations, through its digital interface, www.radiocity.in.

Radio City has spearheaded the evolution of FM radio by offering content that is unique, path-breaking, and invokes city passion amongst listeners with its brand philosophy of "Rag Rag Mein Daude City". The network introduced humor and the concept of agony aunt on the radio with Babber Sher and Love Guru, respectively. It also initiated Radio City Freedom Awards, a platform to recognize independent music, and provided a launchpad to budding singers with Radio City Super Singer, the first singing talent hunt on Radio.

Radio City bagged 85 awards across national and international platforms like Golden Mikes, India Radio Forum, New York awards, ACEF awards, etc. in FY 2019-2020. Radio City has consistently featured for the 7th time in 'India's Best Companies to Work For' study conducted by Great Place to

Work Institute. Radio City has also been recognized in 'India's Best Workplaces for Women – 2019' and has ranked amongst the Top 75 organizations on the list. In 2020, Radio City ranked 4th in 'Best Large Workplaces in Asia', according to the GPTW survey.

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